

Exhibitor Contract

Chinese Economists Society (CES) Annual Conference, Kaifeng, China, June 23-24, 2012

TABLE TOP DISPLAYS

Cost: \$1000.

Reserve a table-top space in the CES conference registration area to showcase your materials. Manned and unmanned table top spaces are available. The conference staff will display the materials that are sent for unmanned table top displays. Coffee breaks will be located in the exhibit area to maximize traffic flow. Items will not be returned and displays are unsecured.

Payment must be received by May 1st, 2012. Space is limited, reserve today!

Table top display purchase will include one six-foot draped table and two chairs 9:30 a.m. – 5:00 p.m. on June 23-24, 2012. It also entitles one complimentary conference registration.

PACKAGE INSERT

Cost: \$600 (single page), \$200 for each additional page. Provide us with the printing in a PDF file or image file (no larger than 8.5"×11" or A4 size), and we will insert a B&W copy of your information in the conference bags handed out to every conference registrant on-site. Files should be sent by email with evidence of payment to office@china-ces.org Copy due by May 15, 2011.

ADVERTISING

Cost: \$450 (1/4 page), \$700 (1/2 page), \$1200 (single page), \$2000 (2 pages) (Pages are of A4 size)

Provide us with your printing in a high resolution PDF file or image file (by email with evidence of payment to office@chinaces.org). We will include it into our conference program booklet. Copy due by May 15, 2011.

No refunds will be given for cancellations after May 20, 2012.

Be "SUPPORT US" SPONSORS

Each sponsor will have various benefits in conference program and displayed at Banquet, Exhibit Hall & Registration Area (see the next page for details).

To reserve your space, please complete and return this form along with your payment to the CES Executive Office at the header. This application is for: Table Top Display (1 table)	Contact Name Title Company Address City Zip Country Phone Fax E-mail My check is enclosed Charge my Visa/MasterCard — Exp:/
Society from and against any and all claims —	
Signature Date	



BE "SUPPORT US" SPONSORS FOR THE CES

Since 1993, the CES has held its annual conferences in China, which have been attended by hundreds of scholars from all over the world every year and have drawn wide media attention. Thanks to its significant impact on China's economic policy making, the event has become an important forum for internationally renowned economists, senior government officials, and business leaders.

The CES is seeking organizational sponsorship to subsidize scholars' travel and meeting expenses, especially for those coming from less developed regions and for keynote speakers, and to provide general support for the conference. Organizations that sponsor the event will be prominently listed in the conference program and book of abstracts, on event signage, and on the conference web site. Specific designation of your funds (such as for special discussion sessions on your interested topic, or for travel and specific award for a specific group of scholars) can be discussed with the CES President. Benefits for sponsors with \$5000 or more contribution are listed below:

Benefits at the	Platinum	Gold	Silver	Bronze
Conference	US \$50,000 and	US \$25,000 -	US \$15,000 -	US \$5,000-
	over	\$49,999	\$24,999	\$14,999
Complimentary	Five	Three	Two	One
registrations				
Firm name	Yes, with Logo	Yes	No	No
placement on the				
ceremony banner				
Advertisement in the	1-page	½ page	½ page	No
conference program				
and book of				
abstracts				
Recognition of	In opening and	In the opening	In the closing	At the annual
sponsorship	closing plenary	plenary session	plenary session,	dinner
	sessions.	and the annual	and the annual	banquet
		dinner banquet.	dinner banquet	
Short presentation	At opening	At lunch	No	No
	ceremony (subject			
	to agenda			
	constraints)			
Seats at VIP table of	One or two	One	No	No
the annual dinner				
banquet				
Permission to set up	Yes	Yes	No	No
an information booth				
featuring				
organizational				
mission and values				

Payment Method:

- Cheques should be made payable to "The Chinese Economists Society" and mailed to The CES Office, Suite 301, 1007 E Huron St., Ann Arbor, MI 48104-1690 USA.
- Credit card payment should contact CES at (734)647-9610 or office@china-ces.org.